



## Press Release

# ***CrossIdeas (formerly Engiweb Security) Cool Vendor in Application Security, 2010***

Rome, Italy – April 26, 2010 – CrossIdeas (formerly Engiweb Security), a fully dedicated provider of Identity and Access Governance Solutions, today announced that it has been included in the list of “Cool Vendors” in the Gartner “Cool Vendors in Application Security, 2010” research by Gartner Analysts Ray Wagner, Joseph Feiman, Neil MacDonald, John Pescatore, Earl Perkins.

“CrossIdeas (formerly Engiweb Security) is really satisfied to be included in Gartner’s ‘Cool Vendors’ research” said Alberto Ocello, CEO at CrossIdeas. “We think it is a full validation of our IDEAS strong conceptual model of roles, entitlements and access policies. Based on this model, IDEAS provides a detailed platform for entitlement management, provisioning and compliance, particularly for SAP applications and in the hands of knowledgeable enterprises or skilled system integrators, IDEAS is a very flexible tool to implement compliance and authorization processes”

IDEAS has functional capabilities that span several segments within the traditional IAM market. Engiweb Security stakes its claim in the access governance segment, but also covers granular entitlement administration and entitlement resolution functionality. Further, while IDEAS is designed to interface with other vendors’ IAM products, IDEAS manages provisioning with its own workflow engine.

### **About Gartner’s Cool Vendors Report**

Gartner’s listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn’t do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner’s interest or curiosity in approximately the past six months.

Cool Vendors Research include companies that have not yet received much attention or publicity due to their size, but seasoned IT professionals know that innovation often comes from small technology providers.

### **About CrossIdeas (formerly Engiweb Security)**

CrossIdeas is the new name of the company who created IDEAS, Identity and Access Governance Solution. The newco CrossIdeas has acquired the business unit of Engiweb Security regarding the IP rights, product development and marketing of IDEAS, developed by Engiweb Security.

CrossIdeas offers IDEAS: an integrated Identity and Access Governance solution. With IDEAS’ integrated architecture and innovative technology, customers manage all aspects of User Provisioning, Authorization, Identity Governance, Regulatory Compliance and simultaneously achieve cost, security and service quality results.

IDEAS’ unified model — unique in the IAM market — results in lower implementation and management costs, and greater flexibility. Project risk is a significant factor in an IAM implementation. With the industry’s most robust implementation methodology, IDEAS greatly reduces this risk.

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